STUDENT SUCCESS FEE – ACADEMIC RELATED PROGRAMS
APPLICATION FOR FUNDING

Student Success Fee academically related program funding is provided on an annual basis to programs or organizations to fund initiatives that have the potential to be high impact student learning opportunities. Each proposal must be submitted by a lead student and will need to be supported by a faculty, staff, organization adviser or campus administrator.

Typed forms should be submitted to your College Dean's Office by 4pm September 24, 2014.

Project/Proposal Name: CineMaDonna
Student Contact Name: Andrea Hiley, President of Circolo Italiano
College: Arts and Letters
SDSU Student ID: 816010787
Funding Amount Requested: $3,500

Before submitting application to your College Dean’s Office, please have your sponsoring faculty or staff member review the project/application. Applications will not be considered without signature.

Approved by (print name & E-mail):

Signature: ____________________________
Sponsoring Faculty / Staff / Organization Adviser

Describe the proposed project / event (max of 2500 characters)

The Circolo Italiano at SDSU is requesting funds to organize a film series project, in collaboration with the San Diego Italian Film Festival and the Italian Studies Program at SDSU, entitled CineMaDonna (literally 'Cinema, But Woman') consisting of 3 films with introductions and workshops to follow. The project will take place during the Spring 2015 semester and will be open to all SDSU students of Italian, all students on campus who wish to learn more about Italian culture and cinema, as well as to local high school students and to the community at large who will all have the opportunity to appreciate the rich culture of Italy from a specific and underrepresented point of view: that of Italian women filmmakers. Guest Speaker and director Marina Spada will present her film, and will also cover other aspects of film production such as film-making as a woman in the industry, creating a budget, finding sponsors, casting, etc. The movie "Cosmonauta" by Susanna Nicchiarelli will be screened during Foreign Language Day in March. In April, the film "Il Primo Incarico" by Giorgia Cecere will be paired up with a book presentation by Professor Marco Severini of the University of Macerata, on his book "Dieci Donne" about the first Italian women who participated in political activism. This project will connect participants with distinguished guest speakers. All students involved in the organization of this event will gain important knowledge of budgeting, teamwork, marketing, management, intercultural communication, as well as valuable business experience. The goal of our project is to showcase the role that female writers, directors, and protagonists play in the field of internal cinema, and to give the community an insight into their voices, philosophies, and perspectives, providing a global point of view.
How many students will be involved in the project? Who is the intended audience? What is the benefit to your organization/major and to your college and/or university? (max of 580 characters)

Officers of the Circolo Italiano (6) and upper-division students (20) will be directly involved in the project which will also include lower-division students interested in helping out in all aspects of the development and implementation. The rest of the Italian students at SDSU (150), as well as at local high schools (200), and all SDSU students will be invited to participate in the events (film screening, discussion, workshops). The project will serve as academic and professional enrichment, cultural promotion, community-building and student recruitment.

What will make your project/event a success (can include project goals and objectives)? (max of 580 characters)

The SDSU Circolo Italiano has many active students who are eager to bring this vision to fruition. We also have a community partnership with the San Diego Italian Film Festival in order to gain access to the films that we would like to screen. Our main goal is to provide students with the opportunity to learn about Italian culture and cinema. Having guest speakers will provide a fresh perspective on these topics. Inclusion of local high school students will also have a broader impact and will aid recruitment.

Time-table for implementation -- must occur between January 21, 2015 and May 30, 2015 (max of 480 characters)

October 2014- January 2015: Arrangements will be made with the guest speakers; such as acquiring film rights and coordinating the specifics regarding our calendar of events.
February 19, 2015: Guest Speaker and director Marina Spada will present her films and speak
March 13, 2015: Screen "Cosmonauta" during Foreign Language Day
April 2015: Giorgia Cecere's film will be paired up with a book presentation by Marco Severini of the University of

ITEMIZED BUDGET - For each item select type of expense, provide description and cost

<table>
<thead>
<tr>
<th>Type of expense</th>
<th>Description - (60 characters or less)</th>
<th>Cost in dollars</th>
</tr>
</thead>
<tbody>
<tr>
<td>Guest Lecturer</td>
<td>Honorarium (includes travel and accommodation)</td>
<td>600</td>
</tr>
<tr>
<td>Supplies &amp; Services</td>
<td>3 Theater Reservations at SDSU Student Union</td>
<td>600</td>
</tr>
<tr>
<td>Supplies &amp; Services</td>
<td>Supplies for promotion and equipment rentals</td>
<td>200</td>
</tr>
<tr>
<td>Printing</td>
<td>Printing at Montezuma Publishing</td>
<td>300</td>
</tr>
<tr>
<td>Misc</td>
<td>High School transportation (buses)</td>
<td>600</td>
</tr>
<tr>
<td>Supplies &amp; Services</td>
<td>Film rental/rights to release and screen films</td>
<td>600</td>
</tr>
</tbody>
</table>
Academically Related Funding – Final report

<table>
<thead>
<tr>
<th>College</th>
<th>Arts and Letters</th>
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</thead>
<tbody>
<tr>
<td>Name of Project</td>
<td>CineMaDonna</td>
</tr>
<tr>
<td>Student in Charge of Project</td>
<td>Andrea Hiley</td>
</tr>
<tr>
<td>Amount of Funding Received</td>
<td>$2,900</td>
</tr>
<tr>
<td>Estimate the number of students who participated, attended or were impacted by the (your) event.</td>
<td>300</td>
</tr>
</tbody>
</table>

Did you complete your Student Success Fee Academically Related Project?  Yes [x] No  

If not, (please describe details):

If yes, please respond to the following questions.

1. How did this project meet the objectives stated in your original proposal?  
   This project met all of our objectives. Our events revolved around Italian female achievement in film, and were a great cultural experience. We were able to get our campus students of Italian to come to our events, as well as students that were not part of the program. By collaborating with the San Diego Italian Film Festival, we were able to advertise our events to a larger, off-campus audience, and were able to obtain the films we hoped to screen. Through connections with Hilltop High School, we were able to have prospective students of Italian to attend our event.

2. How did this project relate to your academic studies, major, and professional/personal development?  
   This project was done in collaboration with the Italian Studies department, and focused around Italian culture, which I have studied the past three years as an Italian minor. Last semester I was inspired to make a film festival after being a part of the Italian film class. I majored in European Humanities and so this project fit my study of European culture. As a future educator, this project gave me the opportunity to experience working with my peers.

3. From your perspective, what were the most rewarding aspects of the project?  
   One of the most rewarding aspects was seeing people’s genuine interest in our events. Though many students came in as a requirement for their Italian classes, I met many who enjoyed themselves and wanted to know when our other events were taking place. Another rewarding aspect was seeing our project come together with team work, and being able to present it as a part of the Italian Studies Digital Initiative.

4. From your perspective, what were the most challenging aspects of the project?  
   I think the most challenging aspect of the project was planning event dates and locations. Our campus has so many clubs and events going on every day, that finding a date and time that would allow for high

5. Do you have any suggestions on how to improve the SSF proposal funding process?  
   I believe that the SSF proposal funding process should begin much sooner. If the process begins sooner, groups/student will have more time to plan ahead.
6. Do you have any “words of wisdom” for student who will apply for an award in future years? This is your chance to reach out to all your fellow students, and to provide them with an event or program that you will have the ability to create. Make it something worthwhile. Be creative and do it big.